

How participation in the poetry takeover helps demonstrate good museum and collections standards

Standards that could be addressed by participation in the History Festival *Poetry Takeover* 2020

Part A: Managing the Museum

Principle A3: The museum manages its workers to make the best use of their skills and knowledge, and to achieve the museum's purpose. Supporting Standards

- The museum defines its key roles and tasks, and recruits and appoints suitable people for specific roles.
- The museum defines and communicates the duties, rights and responsibilities of the museum and its workers.
- The museum acknowledges that museum work involves special skills, and gives workers opportunities to acquire or enhance these skills.

Principle A4: The museum is a secure, well-managed facility that presents a positive public image. Supporting Standards

- The museum dedicates appropriate spaces to all activities.
- The museum conserves, maintains, protects and documents its assets.

Part B: Involving people

Principle B1: The museum is used, supported and valued by diverse communities as a worthwhile place where people can express, share and discover significant stories, ideas and objects. Supporting Standards

- The museum includes a range of people in its operations and programs.
- The museum carries out its activities as part of a broader community and contributes to community events.

Principle B2: The museum presents its most significant collection items, stories and themes through engaging exhibitions and programs. Supporting Standards

- The museum selects significant collection areas, stories or themes to highlight, based on what is most relevant to its purpose and audiences.
- The museum's exhibitions, activities and events actively encourage lifelong learning.

Principle B3: The museum is committed to its current and potential audiences, and caters for their needs and interests through its communications, programs and services. Supporting Standards

- The museum knows who its current and potential audiences are and has strategies to attract and retain them.
- The museum promotes its collection, key attractions, programs and services.
- The museum provides information to help visitors locate the museum and find their way around while they are there.

- The museum offers visitors a welcoming experience, and its workers respond appropriately to visitor enquiries and feedback.
- The museum's public programs are as accessible as possible to people of all ages and abilities

To view the national standards in full visit:

<https://www.amaga.org.au/national-standards-for-australian-museums-and-galleries>